



## Our Rebates Just Got 20% Larger

### Bonus available on improvements completed by May 31, 2005

Businesses that are planning replacement or improvements of air conditioning, lighting, roofs, windows, and motors should call Austin Energy's Commercial Energy Management Program right away. We

will help pay for upgrades that also reduce your energy costs.

Including bonus rebates, we pay 20-30% of lighting improvement costs, up to 50% of the cost of upgrading to a high efficiency air conditioning unit and as much as 10% of new reflective roofing costs, just to name a few of the eligible improvements. Our rebates are also available on new construction projects.

If you are planning improvements, call Austin Energy before you act and let's see what we can do to save you money on the equipment, plus reduce your future electric bills.

Since 1985, more than 4,000 Austin businesses have used \$27 million in Austin Energy rebates to improve the energy efficiency of their businesses and their bottom line.

### Misers Reduce Energy Costs for Vending Machines and Coolers

In addition to providing free energy-saving **VendingMisers**® for soft drink machines, Austin Energy now provides two other free Miser products:

**CoolerMisers**™ for reach-in coolers containing non-perishable drinks, and **SnackMisers**™ for non-refrigerated snack machines. Installation is also free.

- VendingMisers can save an estimated \$100 a year on energy costs.
- CoolerMisers can save an estimated \$80 a year per machine.
- SnackMisers can save an estimated \$30 a year per machine.

The Misers use an occupancy sensor to detect inactivity around the machine and cycle off internal compressors and lighting. Soft drinks stay just as cold because internal heat is reduced.

Compressors will be cycled on periodically during long periods of inactivity to maintain product temperature.

### Habitat Suites Saving Thousands on Energy Efficiency

Management at Habitat Suites in northeast Austin has a simple rule of thumb: When equipment is ready to be replaced or other improvements need to be made, call the Austin Energy Commercial Energy Efficiency Program to see how the program might assist.

That rule of thumb has provided the hotel \$6,300 in Austin Energy rebates since 2001 and has reduced energy use by almost 100,000 kilowatt-hours (kWh) annually — a 15% reduction in energy costs.

#### Improvements made at Habitat Suites:

- ✂ **Duct sealing.** Tests indicated the hotel was losing 20%-30% of its cooling and heating through leaking ducts;
- ✂ **Weather stripping and caulking** around outside doors and windows;
- ✂ **Lighting upgrades** that reduced lighting energy use by 40%;
- ✂ **Free programmable thermostats** throughout, reducing energy use 10%-20%;
- ✂ **Free VendingMiser** to manage vending machine's energy use;
- ✂ **AE's GreenChoice® clean power program** reduced their electric bill fuel charge, which will stay fixed until 2011; and
- ✂ **Installation is underway of a 108-panel solar photovoltaic system** that will produce 22,000 kWh a year for the hotel. Austin Energy will provide an estimated \$81,000 rebate, which will pay almost 60% of the installation cost.



Austin Energy offers businesses free walk-through assessments to identify energy saving opportunities, with rebates of up to \$100,000 per business. We also have registered contractors who will answer your questions, make energy saving suggestions and provide bids — all at no charge.

## Reflective Roofs are Effective Energy Savers

**R**eflective roof coatings (similar to a thick, latex paint) and roof membranes (a light-colored tar substitute) applied to new or existing roofs can reduce roof temperatures by 20 degrees or more. Imagine the impact on your summer cooling bill and the added comfort for your employees and customers.

Both reflective roof coatings and membranes are eligible for a rebate of 10 cents per square foot. **And for coatings applied by May 31, 2005, that rebate will be increased by another 20%.** With the bonus rebate, Austin Energy pays almost 10% of the total costs.

Last year, more than 30 businesses received rebates on the installation of reflective roof coatings, and all have been very satisfied with the results. Let us know if you would like to touch base with a business to see what they have to say.

# Special Lighting Package for Small Businesses



**B**usinesses with peak electrical demand usage no higher than 100 kW are classified by Austin Energy as small businesses. Austin Energy has developed a turnkey, no-hassle, very low cost lighting improvement package for small businesses. **We pay up to 70% of total equipment and installation costs.** Your lighting electric bill could drop by as much as 40% thereafter. Return on the investment for most businesses occurs in two years or less. Our staff will conduct a thorough assessment of your lighting situation and will coordinate a selection of energy efficient lighting upgrades with our lighting contractor that will meet your business needs. Then, you will receive a total bid covering installation and fixtures. A lighting project has never been easier or more affordable!

And, we all save in another way. The cost of this program for Austin Energy is significantly less than the cost of building a new power plant. Delaying the need for new plants keeps our electric rates lower. Our base electric rates have not changed in 11 years.

## Another energy saver available to small businesses:

**Free Programmable Thermostats** are available for businesses through our Power Partner program. If your business is cooled by packaged, rooftop or split systems, take a look at this program today. The thermostats and the installation are free. Programmable thermostats allow you to keep your business more comfortable while reducing energy use by 10%-20% through better thermostat control.

### How to Reach Us

**Austin Energy  
Commercial Energy Management**

**Telephone**  
482-5346

**E-mail**  
conservation@austinenergy.com

**Office Address**  
811 Barton Springs Road, 3rd Floor

**Mailing Address**  
721 Barton Springs Rd., Austin, TX 78704

**Website**  
www.austinenergy.com

*Improve Your  
Bottom Line!*

Austin Energy  
Commercial Energy Management  
721 Barton Springs Road  
Austin, TX 78704

